SPRING 2023

TIKTOK RECAP

+ PINTEREST

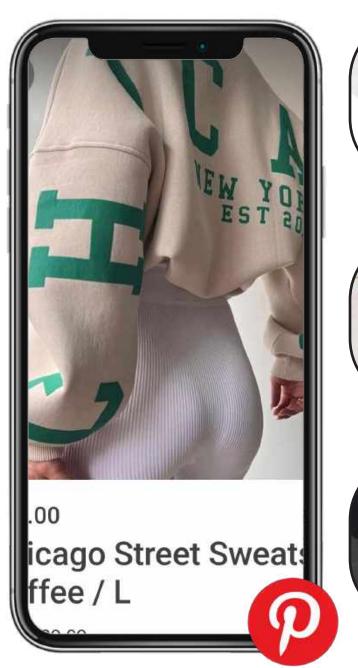
FLEECE OVERVIEW

STREET WEAR SPRING

Seeing lots of minimalistic graphics emerging on tees, crews and in menswear.



FRESH BLUES

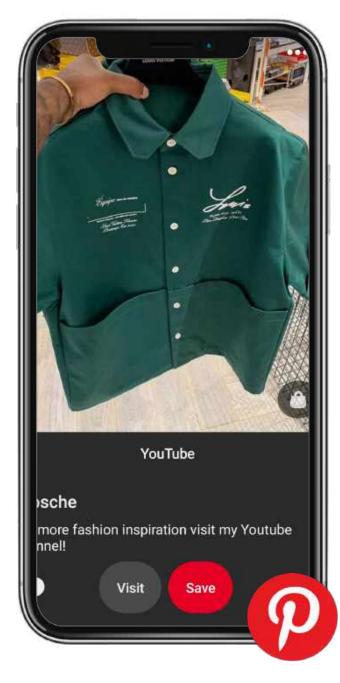


LARGE SCALE PLACEMENTS















MINIMAL MENSWEAR

COBALT

This bright blue is making waves this season with lots of accents in accessories, unique silhouettes and vintage style graphics.



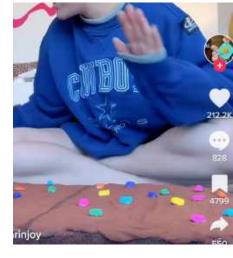










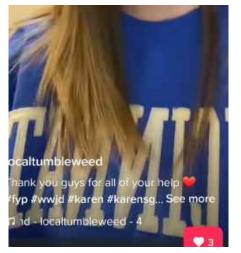








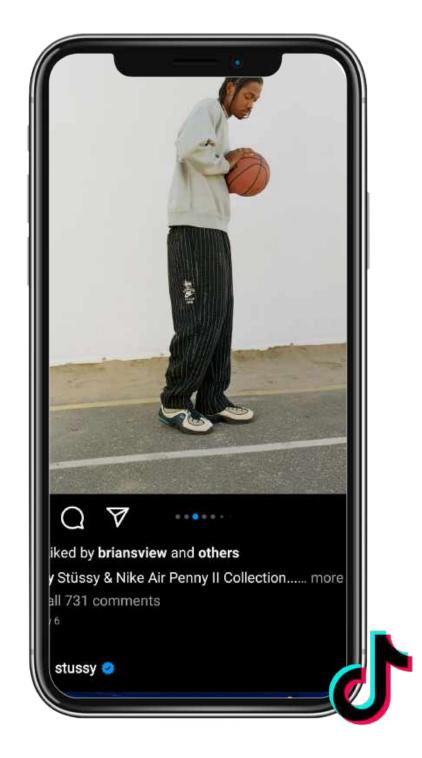




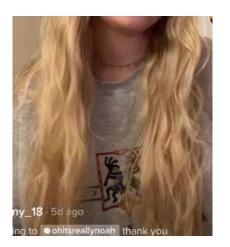


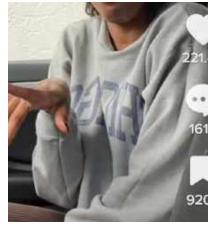
HEATHERS

Heathers are always in trend, seeing less here with warmer weather, but the color is seen often within outerwear.



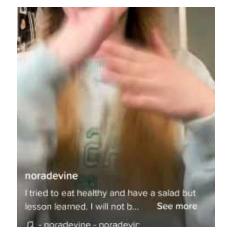




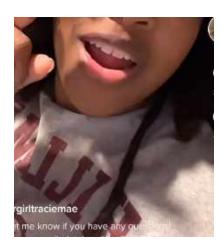


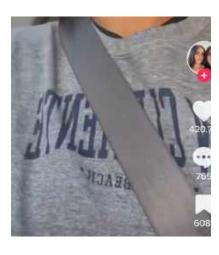




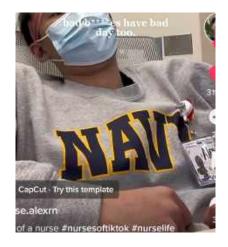


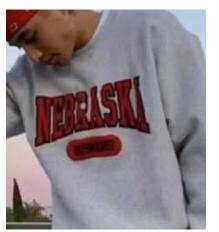






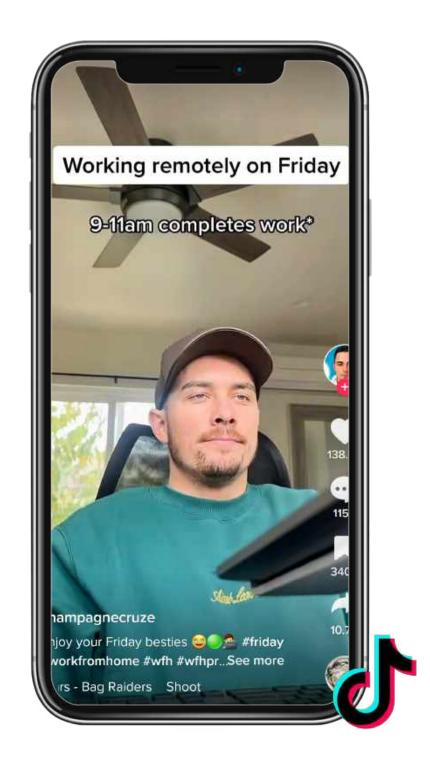






SAGE

I love this green color, the muted, rustic and often paired with creams & yellows. Seeing a lot of this in both womens ad menswear.





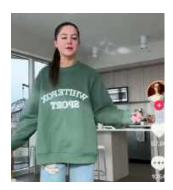












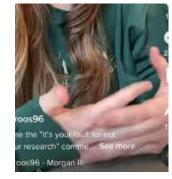






















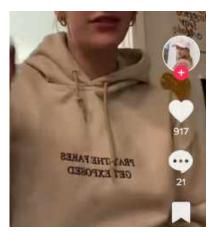


LATTE CORE

Creams + browns are being paired in unique ways within both mens and womens wear.





















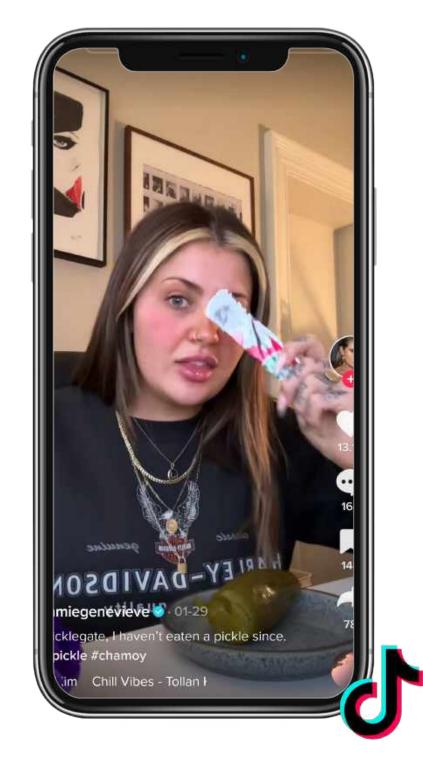






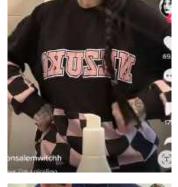


Dark washes, greys and navy's are pretty equal in levels, so making sure a dark neutral is in the line up is evident.



















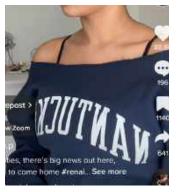


















LIGHTS

The lightest colors here are mostly cream based, but we wanted to make sure the light yellows and pastel pinks are also having their moment.

